

VETCON

Veterans in Economic Transition Conference

2021 Sponsorship Levels



Medal of Honor: \$15,000

Only two opportunities at this level!

- This level is for the official sponsors of Day 1 and 2 of VETCON 2021.
- Verbal recognition at every session, including the opening ceremony, breakfast, lunches, business plan competition presentation, each individual educational and networking session, and closing remarks.
- Logo projected during all general sessions throughout the conference.
- Logo featured on the cover of the event program, with a half page ad space within the program.
- Logo featured on signage throughout the event.
- Option to be one of our session presenters.
- Networking booth with prime positioning.
- Four 2-day tickets for your attendees.
- Collateral included in our attendee gift bag.



Defense Distinguished Service Medal: \$10,000

Only two opportunities at this level!

- This level is for the official lunch sponsors of Day 1 and 2 of VETCON 2021.
- Logo featured on tabletop signage at every lunch table on your day of sponsorship.
- Verbal recognition at every session, including the opening ceremony, breakfast, lunches, business plan competition presentation, each individual educational and networking session, and closing remarks.
- Logo projected during all general sessions throughout the conference.
- Half page ad space within event program.
- Networking booth with prime positioning.
- Four 2-day tickets for your attendees.
- Collateral included in our attendee gift bag.



Silver Star: \$7,500

Only one opportunity at this level!

- This level is for the official breakfast sponsor on Day 2 of VETCON 2021.
- Logo featured on tabletop signage at every breakfast table.

- Logo projected during all general sessions throughout the conference.
- Half page ad space within event program.
- Networking booth with prime positioning.
- Four 2-day tickets for your attendees.
- Collateral included in our attendee gift bag.



Defense Superior Service Medal: \$6,000

Only one opportunity at this level!

- This level is for the official sponsor of the VETCON 2021 Business Plan Competition.
- Your sponsorship fee goes 100% toward the cash prizes available for the three Business Plan Competition finalists.
- Logo featured on all announcements / promotional material related to the business plan competition.
- Logo in program prominently displayed with business plan competition information.
- Networking booth.
- Logo printed on oversized checks presented to business plan competition finalists.
- Involvement in competition winner presentation, including presenting checks to finalists.
- Two 2-day tickets for your attendees.
- Collateral included in our attendee gift bag.



Legion of Merit: \$5,000

- Logo projected during all general sessions throughout the conference.
- Half page ad space within event program.
- Networking booth with prime positioning.
- Four 2-day tickets for your attendees.
- Collateral included in our attendee gift bag.



Bronze Star: \$2,500

- Logo projected during all general sessions throughout the conference.
- Quarter page ad space within event program.
- Networking booth.
- Two 2-day tickets for your attendees.
- Collateral included in our attendee gift bag.



Commendation Medal: ~~\$2,000~~ **SOLD OUT**

Only one opportunity at this level!

- ~~• This level is for the official sponsor of the VETCON 2021 Veterans in Business Awards.~~
- ~~• Your sponsorship fee goes 100% toward the award for each of the five Veterans in Business Awards available.~~
- ~~• Quarter page ad space within event program.~~
- ~~• Networking booth.~~
- ~~• Involvement in competition winner presentation, including presenting awards.~~
- ~~• Two 2-day tickets for your attendees.~~
- ~~• Collateral included in our attendee gift bag.~~



Meritorious Service Medal: \$1,500

- Quarter page ad space within event program.
- Networking booth.
- Two 2-day tickets for your attendees.
- Collateral included in our attendee gift bag.



Achievement Medal: \$500

- Name listed in event program.
- Networking booth.
- One 2-day ticket for your attendee.

In Kind / Promotional Opportunities

Looking to get more exposure for your business, even after VETCON 2021? Consider becoming one of our in-kind / promotional sponsors! We have several opportunities to build you brand with take home items that our attendees will keep for years. Your sponsorship is completely hands off – meaning we will select the product, finalize the artwork, facilitate production and shipping, and get each item into our attendee bags all for you!

Hat Sponsor: \$6,000

Your logo will be screen printed on the back of a stylish VETCON baseball cap!

Water Bottle Sponsor: \$3,000

Attendees will be sipping from these bottles all day.

Lanyard Sponsor: \$2,000

Each attendee will be wearing their individualized name badge and lanyard with YOUR logo on it every day of the conference!