

VETCON

Veterans in Economic Transition Conference

2018 Sponsorship Levels & Components



Medal of Honor: \$15,000

This level is for the official sponsor for Day #2 of VETCON. Sponsor's logo appears next to the Day No. 2 VETCON 2018 session schedule. Sponsor's logo will be projected during all general sessions and throughout conference.

Sponsor's logo is featured prominently in the event program. Sponsor is guaranteed at least half a page for its logo.

Sponsor is provided an optimal location for its booth at the conference.

Sponsor can invite two ushers wearing t-shirts with its company logo to show attendees where to go upon initial entry of Day No. 2.

Sponsor reserves the option for a company representative to attend pre-VETCON on-site planning meetings.

Sponsor reserves the option to distribute swag bags (items contained within may feature company logo) to all Day No. 2 VETCON 2018 attendees.



Silver Star: \$10,000

This level is for the official sponsor of lunch on either Day No. 1 or Day No. 2 of VETCON. As such, sponsor's logo will appear on each table, as well as projected prominently during all general sessions and throughout conference.

Sponsor is provided an optimal location for its booth at the conference.

Sponsor can invite two ushers wearing t-shirts with sponsor logo to help people find seats for lunch on Day No. 1 or Day No. 2.

Sponsor may select a company representative to introduce the lunch keynote speaker.

Sponsor's logo will appear in the event program and is guaranteed at least a half a page.



Defense Superior Service Medal: \$7,500

This level is for the official sponsor for breakfast on either Day No. 1 or Day No. 2 of VETCON. As such, sponsor's logo will appear on each table, as well as projected prominently. Sponsor is provided an optimal location for its booth at the conference. Sponsor may select a company representative to introduce the keynote speaker. Sponsor's logo will appear in the event program, and is guaranteed at least half a page.



Legion of Merit: \$5,000

This level is for the official sponsors of daily refreshments at VETCON. As such, sponsor's logo will appear on each table, as well as projected prominently. Sponsor is provided an optimal location for its booth at the conference. Sponsor has the option of providing customized portable, reusable coffee cups displaying its logo, which attendees may refill at the coffee station throughout the day and bring home. Sponsor's logo will appear in event program and is guaranteed at least a quarter of a page.



Bronze Star: \$2,500

Each sponsor's logo will be projected prominently during general sessions and throughout conference. Sponsor's logo will appear in the program, and is guaranteed at least a quarter of a page. Sponsor is provided a booth at the conference. Sponsor receives two tickets for its employees to attend VETCON.



Meritorious Service Medal: \$1,500

Sponsor's logos will appear in the program. Sponsor receives two tickets for its employees to attend VETCON. Sponsor is provided a booth at the conference.



Commendation Medal: \$1,000

Sponsor's logos will appear in the program.
Sponsor receives two tickets for its employees to attend VETCON.
Sponsor is provided a booth at the conference.



Achievement Medal: \$500

Sponsor's logos will appear in the program.
Sponsor receives one ticket for its employees to attend VETCON.
Sponsor is provided a booth at the conference.